## OURTOWN 56345 ATEGIC PRIORITIES STRATEGIC PRIORITIES REINFORCE REINFORCE THE LOCAL ECONOMY HOSPITALITY & WELCOME

hospitable community, where everyone has a sense of belonging

Our vision is a welcoming, hospitable, and inclusive community

Our vision is a community with the infrastructure to promote economic opportunity

We value and will bolster health and wellness

BOLSTER HEALTH & WELLNESS Our vision is to further strengthen Little Falls as a healthy community through rural community wellness and vitality initiatives







We value our children and being a community that is a good place to raise a family

Our vision is to be a "Next Generation Community"



to place and will build on those assets

BUILD ON CREATIVE ASSETS community with a cohesive



We value and respect our environment by

PROTECT NATURAL RESOURCES

















## OurTown 56345

## Join Us in Building Our Future!

Our Little Falls community loves its Mississippi River and beautiful natural environment, parks, trails and outdoors opportunities. Residents are proud of Little Falls' central location as a crossroads, the depth of its heritage and history, and its small-town feel. The local community celebrates its creativity, culture and arts opportunities. These assets, defining pride of place, are common ground to guide us along our path over the coming decade.

## Visioning Of, For and By the People

These were the conclusions of the OurTown 56345 community visioning process that was conducted in the fall and winter of 2019-2020. Hundreds of residents, representing all ages and backgrounds, shared their vision for the future of Little Falls through surveys, focus groups, individual interviews, and city-wide open house gatherings.

"Of, for and by the people," is a phrase that describes this initiative. This extensive process was based on the belief that when residents are informed, connected to their community, and feel represented in city deliberations, they are empowered to influence decisions that impact their lives.

Thanks to an exceptionally high level of community participation in the visioning process, we now have a strategic framework based upon our most commonly shared priorities – a roadmap for our collective future in Little Falls. This flyer you are reading is a snapshot of a more comprehensive document that is available at the OurTown 56345 website and the OurTown 56345 Facebook page.

OurTown 56345 Steering Committee City of Little Falls

We hope you will join us, investing your support, your time, your resources towards achieving the hopes and dreams articulated in this plan.

- → Have a project you'd like to explore with us?
- → A project underway that could use extra support?
- → Want us to come and speak to your group?
- → Questions you'd like answered?

We're always stronger and better when we work together.